



Romantic confection

FOR PEOPLE WITH TASTE





ABOUT COMPANY

OUR MISSION

Peroni is a Russian company created by Maria and Roman Petchenko. Our mission is that Russia in the world community is associated not only with nesting dolls and boots, but also with natural high-quality tasty products, and what can be more natural and tasty than honey!

For 5 years of work we managed to change people's idea of honey. We created a new niche - honey-souffle (cream-honey) with additives. Honey became a delicacy. It was trusted on supermarket shelves, and the need is growing every year. We have shown that Russian products can be not only of high quality, but also refined, satisfying the needs of both Russian and international market. And this is only the beginning. We consider that such a useful and tasty product should become an integral part of consumption in every family!

*Roman and Maria Petchenko
Founders of the company*



COMPANY IN FIGURES

HISTORY

2013
YEAR

Company's
foundation

Peroni company exists in the market for 5 years and during this time created a new direction in the segment of useful sweets

SUPPLY

98%
RAW MATERIALS

produced
in Russia

In the production of our products we use honey, berries, fruits and nuts collected in Russia and only exotic fruits we purchase from the best European manufacturers

PRODUCTION

>5
TONS

output
per day

Modern production, unique production technology, certified by European technologists.

STOCK

>600
SQ. M.

in Moscow

Large warehouse space in Moscow and in the Moscow region with the ability to scale to any volume

TEAM

>40
PEOPLE

employees

Further training for all employees through training programs and forums.

LOGISTICS

5
CARS

own
+ TC

Own cars and reliable transport companies - uninterrupted logistics for Russia and the world

SALES

700
THOUSAND

jars
for 2017

Production and sales grows and develops every year



«NOVELTY IN THE WORLD
OF HEALTHY SWEETS»
FROM RUSSIA WITH LOVE

INGREDIENTS



ONLY!

CONFIRMED
QUALITY



NO

SUGAR
GMO, GLUTEN
PRESERVATIVES
ARTIFICIAL
FLAVORS,
COLORANT

YES

100% NATURAL
FOR VEGAN
FOR KIDS
FOR GIFT



HONEY-SOUFFLE

Honey-souffle Peroni Honey is not just honey, it's an unusual honey treat. Delicate taste, unique consistency and appearance amaze and surprise from the first spoon and to the last drop. A full range of products is attached to this presentation.



TECHNOLOGY

Technology for obtaining honey-souffle was invented in 1928 in Canada by professor of beekeeping J.J. Dyson. Honey is mixed for a long time in a certain mode, after which it is kept at low temperatures, thereby forming and fixing its delicate consistency. All useful properties of honey are preserved, as the temperature regime is strictly controlled.

IN ASSORTMENT:

6

TYPES OF
PACKAGING

22

TASTES

>100

SKU

INGREDIENTS 100% NATURALLY



Natural
flower honey



Dried berries
nuts, fruits,
spice



PROCESS



Careful
blending



SERIES Cocktails

Honey cocktails are the most vibrant varieties both in terms of their colour and taste. Explosive cranberry, unexpected apricot, delicate strawberry and refreshing melissa create taste sensations together with honey, berries and fruit. They are so delicious that you really cannot put them down.

What's more, they make wonderful gifts for friends and family.



201 Paradise with apricot

You cannot fail to fall in love with the refined taste of honey together with tender apricot pulp. This delicate honey cocktail with apricot melts in your mouth with an aftertaste which brings back the sweetest childhood memories.

Silver medal product of the year Worldfood 2014.

Article: 201

Region: Central Russia

Glass jar with clips 250 g. Jars in package: 8

Glass jar 30 g. Jars in package: 10



204 Cosmopolitan with cranberry

Honey with a subtle pink hue of cranberry – with red sparks and the scent of rose, a blossoming spring garden, a fruit sorbet. The texture resembles a soft creamy dessert with pieces of candied berries.

Article: 204

Region: Central Russia

Glass jar with clips 250 g. Jars in package: 8

Glass jar 30 g. Jars in package: 10



203 Mojito with melissa

Honey in a subtle shade of lime and avocado with the delicate aroma of a herbal garden in full bloom. This product brings together a creamy sweetness, refreshing lemon tones and the sensual aroma of melissa.

Silver medal product of the year Prodepo 2015.

Article: 203

Region: Central Russia

Glass jar with clips 250 g. Jars in package: 8

Glass jar 30 g. Jars in package: 10



83 Amaretto coconut

The delicate taste of almond cream combined with coconut creates an exquisitely creamy cocktail of flavours. Just as with Amaretto, the almond bitterness gives a piquancy to the taste and the coconut aroma evokes memories of romantic travels and paradisaical pleasures.

Article: 83

Region: Central Russia

Glass jar with clips 220 g. Jars in package: 8

Glass jar 30 g. Jars in package: 10

207 Raspberry

The combination of bright juicy raspberry and delicate honey soufflé results in an incredible firework of flavours.

Be immersed in the atmosphere of a warm summer garden, filled with sunshine and laughter. Ideal for adding a touch of sophistication to your breakfast, pastries or drinks.

Silver medal product of the year Prodepo 2015.

Артикул: 207

Region: Central Russia

Glass jar with clips 250 g. Jars in package: 8

Glass jar 30 g. Jars in package: 10



Energy

SERIES

The Energy series focuses on the natural healing power of honey and its ability to reenergise and improve general well-being and immunity. These products have been designed to boost both the body and mind.



202 Pine nut

Honey with pine nuts is a great-tasting, wholesome and nutritious complex. The delicate, spicy flavour of the pine nuts is brought out by the wonderful honey aroma. Silver medal product of the year Prodexpo 2015.

Article: 202
Region: Central Russia
Glass jar with clips 220 g. Jars in package: 8
Glass jar 30 g. Jars in package: 10



205 Walnut

This honey soufflé with walnuts is a true taste sensation. This product merges the delicate sweetness and aroma of buckwheat honey with the bitterness of the walnuts and caramel note of the soufflé.

Article: 205
Region: Central Russia
Glass jar with clips 250 g. Jars in package: 8
Glass jar 30 g. Jars in package: 10



209 Ginger with lemon

The delicate taste of honey softens the zest of the ginger to give a spicy kick and warm you when the weather turns cooler. The ginger root has been known for its healing properties since ancient times.

Article: 209
Region: Central Russia
Glass jar with clips 250 g. Jars in package: 8
Glass jar 30 g. Jars in package: 10



210 Black currant

The tart taste of black currant produces a feeling of vivacity and joy. In terms of vitamins, minerals and other nutrients, black currants leaves all other berries behind. This makes them ideal for keeping the body energised all year round.

Article: 210
Region: Central Russia
Glass jar with clips 250 g. Jars in package: 8
Glass jar 30 g. Jars in package: 10



211 Orange

Orange – juicy, warmed by the southern sun, filled with passion and vitamins – a real firework of sensations.

Артикул: 211
Region: Central Russia
Glass jar with clips 250 g. Jars in package: 8
Glass jar 30 g. Jars in package: 10

Gift sets

Assorted sets of small jars with honey soufflé make an exquisite gift for any occasion. The cardboard box is made with the texture of linen and wood and the precious jars are placed in the golden trays just like royal jewellery. Indeed, it is said that honey is Russia's liquid gold.

310

Cocktails

*Paradise with apricot. Mojito with melissa. Cosmopolitan with cranberry**

Article: 310
Plastic box (3x30 g). Boxes in pack: 32



304

Cocktails

*Paradise with apricot. Cosmopolitan with cranberry. Mojito with melissa. Amaretto with coconut **

Article: 304
Cardboard box (4x30 g). Boxes in pack: 9



305

Energy

*Orange, Walnut, Ginger with lemon, Black currant **

Article: 305
Cardboard box (4x30 g). Boxes in pack: 9



323

Compliments

*Strawberry-Strawberry. Pistachio. Mango-Passion Fruit. Peanuts with salted caramel**

Article: 305
Cardboard box (4x30 g). Boxes in pack: 9

314

Compliments

Strawberry-Strawberry. Pistachio. Mango-Passion Fruit.

Article: 314
Plastic box (3x30 g). Boxes in pack: 32



304

Set Taste of Russia

Pine nuts. Cosmopolitan with cranberries. Black Currant. Raspberry sorbet.

Article: 304
Cardboard box (4x30 g). Boxes in pack: 9



320

Taste collection

Paradise with apricot, Cosmopolitan with cranberries, Mojito with melissa, Raspberry sorbet, Ginger and lemon, Sicilian Orange, Pistachio, Mango & Passion fruit, Strawberry & Wild strawberry, Amaretto with coconut, Black Currant, Walnut

Article: 320
Glass jar 12x30 g. Boxes in pack: 3
Cardboard box with plastic window.

NEW!

Compliment SERIES

A new range with even more exquisite flavours!
Ideal as an extra little gift or as a sweet treat
for the ladies, whatever the occasion
they are guaranteed to be a hit!



Peanuts with salted caramel

An unusual combination of tastes of peanuts, honey, and salted caramel will not leave indifferent the most sophisticated gourmet. It resembles a creamy-nut butter with a light salty aftertaste that accentuates the honey-nut sweetness. Appetizing peanut butter with good health benefits – what else can you dream about?

Item number: 704 Glass jar 250 ml, Units in a box: 8



Strawberry – wild strawberry

Savour a spoonful of this stunning dessert and be whisked off to sunny strawberry field. Enjoy the creamy honey combined with tart strawberries and wild strawberry seeds with a creamy aroma.

Item number: 703 Glass jar 250 ml, Units in a box: 8



Mango and passion fruit

Melting honey soufflé with the consistency of fruit sherbet. A rich and bold fragrance, mango slices and a long-lasting passion fruit aftertaste – it's time you experienced this incredible cocktail of tropical fruits with honey.

Item number: 702 Glass jar 250 ml, Units in a box: 8



Pistachio

Pistachio honey soufflé resembles the delicate praline creams so popular in Italy and France. Pistachios are also known as "nuts of harmony" as they are high in fibre and contain far fewer calories than other nuts.

Item number: 701 Glass jar 250 ml, Units in a box: 8



PERONI®

Honey Capsuls

Portioned honey-soufflé is an ideal option for those who just try our products. It is also very convenient to take it away with you, for a picnic or work. Also it is popular for HoReCa - for coffee for breakfast, in hotel mini-bars and for a honey card in restaurants.



Ginger with lemon

The delicate taste of honey softens the zest of the ginger to give a spicy kick and warm you when the weather turns cooler. The ginger root has been known for its healing properties since ancient times.

Item number: C209 Plastic pot 25 g. Units in a box: 10



Mango and passion fruit

Melting honey soufflé with the consistency of fruit sherbet. A rich and bold fragrance, mango slices and a long-lasting passion fruit aftertaste – it's time you experienced this incredible cocktail of tropical fruits with honey.

Item number: C703 Plastic pot 25 g. Units in a box: 60



Strawberry - wild-strawberry

Savour a spoonful of this stunning dessert and be whisked off to sunny strawberry field. Enjoy the creamy honey combined with tart strawberries and wild strawberry seeds with a creamy aroma.

Item number: C702 Plastic pot 25 g. Units in a box: 60



Black currant

The tart taste of black currant produces a feeling of vivacity and joy. In terms of vitamins, minerals and other nutrients, black currants leaves all other berries behind. This makes them ideal for keeping the body energised all year round.

Item number: C81 Plastic pot 25 g. Units in a box: 60



Packaging



Packaging - small plastic jars, similar to coffee capsules. Packaging is familiar to users, but the content is very different! Inside - honey soufflé with different flavors and also pure honey.

SUGAR

Fruit & Flower

Peroni Sugar is a unique fruit and flower sugar. Juice of fruits and berries, flowers, spices make sugar unusual and very tasty supplement for tea, desserts, breakfasts. A unique gift for any gourmet.



108 Sugar with cinnamon

Spicy, warm and enveloping smell of cinnamon will add sophistication to any of your dishes – coffee, pastries, cocktails. In its composition there is organic Ceylon cinnamon, it is specific not only due to its flavor and taste but also due to its medical properties.

Article: JV108

Glass jar 250 g. Jars in pack: 4
Glass jar 50 g.



105 Sugar with strawberry

Sugar with strawberries is a real little miracle that will turn your breakfast or dessert into an exquisite treat. Add a spoonful of sugar to tea, yogurt, porridge or pastries and enjoy a new taste and aroma!

Article: 105

Glass jar 250 g. Jars in pack: 4
Glass jar 50 g.



102 Sugar with lavender

Gently smelling lavender has long been known as an aromatic, medical plant. The aroma of lavender gives a sense of peace of mind and harmony. Sugar with lavender will give a unique flavor to your favorite tea and add sophistication to your dishes.

Article: 102

Glass jar 250 g. Jars in pack: 4
Glass jar 50 g.



CHOCOLATE WITH HONEY CHOCCOBALLS

Choccoballs are the most unusual chocolates in the world. And incredibly delicious at the same time. These are the best nuts - almonds and Piedmontese nut - in Belgian milk chocolate with pieces of berries, flowers, salted caramel, wrapped in honey powder.

This is an unprecedented novelty worldwide! We guarantee a surprise.

This is a joint project with our long-term partners - the Hungarian company choccoMe - the most titled and creative chocolatier in the world!

choccoMe

701 Lavender with almond

This is a real lavender-honey temptation. Gentle Sicilian almond is covered in Belgian 40% milk chocolate with addition of lavender flowers and sprinkled with honey powder. Delicate chocolate, tart spicy fragrant of lavender and tenderness of almonds complete with mysterious notes of honey meadow.

Article: 701

NET mass: 100 g

Ingredients: Sicilian almonds in milk chocolate with lavender and freeze-dried honey.

Boxes in pack: 8

702 Raspberry with almond

Sicilian almonds covered in Belgian 40% milk chocolate with crushed raspberry and sprinkled with honey powder. The sweetness of chocolate is balanced with bright and juicy raspberry sourness with a long honey aftertaste.

Article: 702

NET mass: 100 g

Ingredients: Freeze-dried raspberry in white chocolate with Sicilian almonds and freeze-dried honey

Boxes in pack: 8

703 Salty caramel

We took the tastiest in the world Piedmontese nut from Italy, covered it in Belgian milk chocolate with addition of salted caramel and sprinkled it with honey powder. As a result we got one of the most unforgettable combinations. Caution! You might get addicted from the first chocolate you try.

Article: 703

NET mass: 100 g

Ingredients: Piedmontese nut in milk chocolate with caramel, salt and freeze-dried honey

Boxes in pack: 8

704 Assorted flavors

In this set we collected all three wonderful tastes - Lavender with almonds, Salted caramel and Raspberry almonds. These are the best nuts covered in milk chocolate or white chocolate with addition of dried fruits, salted caramel and lavender flowers. The chocolates covered in freeze-dried honey.

Article: 704

NET mass: 140 g

Boxes in pack: 8



PERONI BEAUTY

Honey soap & eco-candles

We have updated the line PeroniBeauty and now our favorite honey soap is in a new convenient package - a tin can which can be easily taken with you, and it also can serve as a soapbox.

Along with our soap a collection of eco-candles was made. The peculiarity of Peroni eco-candles is that they are totally made from eco-friendly soybean wax, without the use of paraffin and other refined products.

PB1 Vanilla Sky



Eco-candle «Vanilla Sky»



Honey soap «Vanilla Sky»

PB2 Strawberry mousse



Eco-candle «Strawberry mousse»



Honey soap «Strawberry mousse»

PB3 Provence



Eco-candle «Provence»



Honey soap «Provence»

PB4 Mint Morning



Eco-candle «Mint Morning»



Honey soap «Mint Morning»

PB5 Coffee with cinnamon



Eco-candle «Coffee with cinnamon»



Honey soap «Coffee with cinnamon»



Gift wrap

Even the best diamond needs cutting, just as for all our products there is a decent packaging which will emphasize how our products are refined and help to make gift sets even for the most demanding customers.



Cardboard box

Cardboard box for the rope jar with embossing and textures of linen and wood turns a jar of honey-soufflé into a wonderful gift for the holiday or a tea drinking party.



Wooden box-candle holder

A wooden box – candle holder is an amazing gift in itself. When the honey is over, you can put a candle inside the box and the whole room will be filled with amazing patterns.



Hat box



Packages and handbags

Any package on order





5 CAPSULE MOOD COLLECTIONS

We have prepared 5 collections with our products and for each of them we have a beautiful and very original packaging - a hat box with a transparent board.

White

AERIAL
TENDERNESS



Rose

ROMANCE
AND PASSION



Bright

THE ENERGY
OF LIFE



Violet

LAVENDER
MYSTERY



Dark

THE DARK
TEMPTATION





CONFIRMED QUALITY

AWARDS AND CERTIFICATES

As a new company in the food market, we must justify the trust of customers and confirm the quality of our partners. Especially we are proud of our Grand prix for innovative product and packaging.

OUR PRODUCTS ARE MARKED WITH:

II

AWARDS

PRODUCT OF THE YEAR

2

THE GRAND
PRIZ

FOR INNOVATION
PACKAGED

20

DIPLOMAS

FOR OTHER
ACHIEVEMENTS



2 Grand Prix "Best Innovative product" at the exhibitions Prodexpo 2015 and 2016



11 medals
Product of the Year



Multiple winner of the contest "Leader" Industry of Moscow »2014 - 2017 years



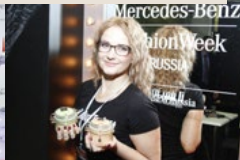
Certificate of biological security



Award "Healthy Nutrition"

LOGISTIC INFORMATION

PRODUCT CHARACTERISTIC	PRODUCT CHARACTERISTIC		PACKAGE CHARACTERISTIC			PALLET CHARACTERISTIC					20FT CONTAINER CHARACTERISTIC				40FT CONTAINER CHARACTERISTIC			
	GROSS WEIGHT,G	SIZE, SM	QTY OF PCS IN 1 PKG	GROSS WEIGHT, KG	SIZE, SM	MAX QTY OF LAYERS	QTY OF PKGS IN 1 LAYER	OVERALL QTY OF PKG	OVERALL QTY OF PCS	GROSS WEIGHT KG	MAX QTY OF PALLETS	OVERALL QTY OF PKG	OVERALL QTY OF PCS	GROSS WEIGHT, KG	MAX QTY OF PALLETS	OVERALL QTY OF PKG	OVERALL QTY OF PCS	GROSS WEIGHT, KG
HONEY-SOUFFLE 250 ML WITH LOCKING LEAD	590	1,1 x 8 x 9	6	3,8	27 x 25 x 10	13	12	156	936	612,8	11	1716	10296	8841	25	3900	23400	19830
	590	1,1 x 8 x 9	8	4,97	40 x 20 x 10	13	12	156	1248	795,3	11	1716	13728	10849	25	3900	31200	24393
HONEY-SOUFFLE 250 ML SET "COMPLIMENT"	540	8 x 8 x 9	6	3,4	27 x 25 x 10	13	12	156	936	550,4	11	1716	10296	8154	25	3900	23400	18270
	540	8 x 8 x 9	8	4,57	40 x 20 x 10	13	12	156	1248	732,9	11	1716	13728	10162	25	3900	31200	22833
HONEY-SOUFFLE 30 ML SMALL	85	4,5 x 4,5 x 3,7	60	5,4	27 x 25 x 10	10	12	120	7200	668	11	1320	79200	9448	25	3000	180000	21210
	85	4,5 x 4,5 x 3,7	74	6,46	40 x 20 x 10	10	12	120	8880	795,2	11	1320	97680	10847	25	3000	222000	24390
PURE HONEY 250 ML "GOLD COLLECTION"	570	8 x 8 x 9	8	4,814	40 x 20 x 10	13	12	156	1248	770,9	11	1716	13728	10581	25	3900	31200	23784
SET 6X30 ML CARDBOARD PKG	410	26 x 9 x 5	9	3,9	27,5 x 27,5 x 17	8	8	64	576	269,6	11	704	6336	5065	25	1600	14400	11250
SET TEA AND HONEY 8X30	1130	26 x 25 x 5	3	3,63	27,5 x 27,5 x 17													
SET 12X30 ML CARDBOARD PKG	1145	26 x 25 x 5	3	3,7	27,5 x 27,5 x 17	8	8	64	192	256,8	11	704	2112	4924	25	1600	4800	10930
SET 3X30 ML PLASTIC PKG	264	13,5 x 4,5 x 4,5	32	8,7	28,5 x 19,5 x 18,5	7	16	112	3584	994,4	11	1232	39424	13038	25	2800	89600	29370
SET DIAMOND COLLECTION	550	9,5 x 9,5 x 17	6	3,5	28,5 x 19,5 x 18,5	7	16	112	672	412	11	1232	7392	6632	25	2800	16800	14810
TEA CARDBOARD PKG	90	10,5 x 10,5 x 4	14	1	27 x 25 x 10	13	12	156	2184	176	11	1716	24024	4036	25	3900	54600	8910
TEA DIAMOND TIN CAN	150	8,5 x 8,5 x 10,5	8	1,4	38,5 x 21 x 11	13	11	143	1144	220,2	11	1573	12584	4522	25	3575	28600	10015
TEA "TEAFUNNY" CARDBOARD PKG	85	8,5 x 8 x 9	8	0,9	34,5 x 18 x 10,5	13	8	104	832	113,6	11	1144	9152	3349	25	2600	20800	7350
TEA "TEAFUNNY" TIN CAN	180	9,5 x 9,5 x 10	8	1,7	38,5 x 21 x 11	13	11	143	1144	263,1	11	1573	12584	4994	25	3575	28600	11087
COFFEE	185	14 x 6 x 24	6	1,3	27 x 25 x 10	13	12	156	936	222,8	11	1716	10296	4550	25	3900	23400	10080
SUGAR	550	6,5 x 6,5 x 12	4	2,3	15 x 16 x 14	10	35	350	1400	825	11	3850	15400	11175	25	8750	35000	25135
SUGAR MINI	235	5,5 x 5,5 x 8	9	2,3	27 x 25 x 10	13	12	156	1404	378,8	11	1716	15444	6266	25	3900	35100	13980
SPICES	200	5,5 x 5,5 x 8	9	2	27 x 25 x 10	13	12	156	1404	332	11	1716	15444	5752	25	3900	35100	12810
CHOCOBALLS	150	10 x 10 x 8,5	6	1,1	27 x 25 x 10	13	12	156	936	191,6	11	1716	10296	4207	25	3900	23400	9300
HONEY SOAP	115	8,5 x 8,5 x 2,5	30	3,7	27 x 25 x 10	13	12	156	4680	597,2	11	1716	51480	8669	25	3900	117000	19440
ECO CANDLES	115	8,5 x 8,5 x 2,5	30	3,7	27 x 25 x 10	13	12	156	4680	597,2	11	1716	51480	8669	25	3900	117000	19440
HONEY-SOUFFLE 25 G BLISTER	27	1,1 x 8 x 9	96	2,6	27 x 25 x 10	13	12	156	11232	405,6	11	1716	123552	6561	25			
	27	-	60	1,43	40 x 20 x 10													
HONEY-SOUFFLE OM-NOM 125 G WITH TOY	260	1,1 x 8 x 9	9	2,55	27 x 25 x 10													
BRANDED FABRIC PACKAGES	18		150	2,95	38 x 31 x 28,5													
SET OF SPICES FOR COFFEE AND TEA 3X50 G	685			2,23														



HONEY-SOUFFLE AND OTHER HEALTHY FOODS FROM RUSSIA

HONEY FRANCHISE №1

PERONI RACKS

Peroni stands are a unique offer on the market – minimum investment, maximum profitability and benefit from less than one square meter.

Also you receive from us full support on assortment, marketing.
Once a season we hold large-scale actions, every year the line is updated with a new collection of seasonal assortments.

Assortment may vary depending on season, shares or novelties.

A capacious storage for production or printing



The replaced toper, we send an updated toper to the stock or the new season. Also soon there will be an opportunity to add a video-toper

Reliable design. One shelf can withstand loads of up to 20 kg.

Stands are made on an iron base with adjustable shelves. Shelves can be changed in height depending on the season and the products exhibited.

The shelves themselves are made of wood in the form of a wooden tray with Peroni engraving



HONEY FRANCHISE №1



FAST RECOUPMENT

from 1 month

ADVANTAGES
FRANCHISES
PERONI



UNIQUE ECO-PRODUCT

market trend
food products

THE MINIMUM ATTACHMENTS

From € 1000
Without a lump fee
and royalties



ATTRACTION OF NEW CLIENTS

High repetitive
selling



COMPLETE MARKETING SUPPORT

Training, tasting
stocks, polygraphy



WIDE RANGE GIFTS

For men and women
of any age

YOU WILL
FRANCHISE
PERONI COUNTERS,
IF YOU:



FOOD
STORE



WINE SHOP



ECO
SHOP



BEAUTY
SALON



SOUVENIR
GIFT SHOP



TEA OR
COFFEE
BOUTIQUE



HOTEL,
RESTAURANT
OR A COFFEE
HOUSE



FLOWER
BOUTIQUE



SHOP OF
HEALTHY
COSMETICS

PORTRAIT OF A FRANCHISEE:

You will be offered a proposal for the Peroni stand, if you are -

- An experienced businessman (businesswoman) who has a sales outlet or service point where there is a flow of customers and a working salesman or administrator. Wanting to attract a new audience, increase the loyalty of regular customers, offer a novelty to customers and increase revenue.
- A novice in business, opening a new business that wants to increase income, learn sales and presentation skills, gain experience with food.
- Any person who wants to receive a passive income. Who has friends, friends or relatives who have a suitable outlet, where you can place a rack.

REQUIREMENTS FOR PREMISES:

- High permeability to the target audience
- Presence of a free trade area (0.25 sq. M.) Or an opportunity for laying the goods on the shelves
- The presence of an already working seller, administrator
- Average temperature of storage of production - room (+ 18C)

ANY
AREA
0.25 M²
IN THE PASSABLE
PLACE



GEOGRAPHY OF SALES

IN RUSSIA

At the moment, we deliver to all major regions of Russia, covering more than 120 cities from Kaliningrad to the Far East. Our products can be found in small boutiques, tea shops, as well as well-known chains and grocery stores.

AROUND THE WORLD

Our presence in the world is expanding every year. At the moment it is: Poland, Switzerland, Germany, France, China, Korea, UAE, Australia, Azerbaijan, Belarus, Kazakhstan and the list is constantly growing!



MARKETING, SUPPORT, DEVELOPMENT



It's not enough just to put a beautiful shelf in your store, we know how to make your sales as efficient as possible, and for this all the year round we provide support for our partners with shares, knowledge and all the necessary tools.

STEP 1 START

TRAINING

We train the work with the products of your staff. Also we have video and electronic library for all products.

TASTINGS

The best start is to try an unfamiliar product and fall in love! We provide everything necessary for conducting tastings and tell how to do it in the most effective way. videos and photos for SMM

We have a huge database of photos and videos so that you can develop your channels in social networks. They will attract new customers and make your social networks even more attractive and tasty!

POLYGRAPHY

We provide booklets, catalogs and promotional products - handbags, sachets, gift wrapping for successful sales and customer comfort.

ACCOMMODATION ON OUR RESOURCES

Your points we cover in our social networks, as well as on the site in the "Where to buy" section. Also we will be pleased to shoot an interview about you and post it on our resources.



STEP 2 GROWTH

PRICE ACTIONS

Every two months we have various promotions at a discount in price - these are seasonal discounts, a honey festival, a honey rescue, promotions for the New Year holidays, spring holidays, March 8, Easter and other

SPECIAL OFFERS

In addition to discounts, we also offer unusual promotions - a gift for purchase, certificates as a gift, contests in social networks or in a retail outlet.

SEASONAL ASSORTMENT

For all major holidays we are preparing a thematic assortment of gift sets.

ANNUAL UPDATE COLLECTIONS

As all fashion houses annually to the season, we update our range, add new tastes, limited collections, new products.

POS MATERIALS

For each season, we prepare various pos-materials, thematic pops, booklets, product catalogs, shelf allocators, posters, rollups, and soon the video panels will be available for the racks, the videos for which will also be updated depending on the stock.



Honey-souffle does not exist?

We ourselves came up with this phrase in 2012. Now it has become common and many companies use it for the title your product



Honey for a kangaroo

Peroni honey-souffle is sold throughout the world. And the first export country, where it began to be sold, oddly enough, was Australia.



Gift to the Prince of Kent

On the 100th anniversary of the Russo-British Chamber of Commerce, Peroni's Collection of Tastes was presented to Prince Michael of Kent, who is the queen brother of Queen Elizabeth



Honey Week in Moscow

For five years, Peroni was partners of more than 100 events, including even the Moscow Fashion Week. In the beginning everyone was surprised, but now no major event does not do without honey :)

FACTS FROM LIFE

In addition to the dry figures, we decided to collect some remarkable facts from our history.



Honey charity

Part of the profit of our company goes to charity. Sometimes honey too!
For example, the honey rescue was donated 200 jars of honey-souffle to the community Orthodox Church The Mother of God.



From Russia with.. honey!

At the EXPO 2015 in Milan Our honey-souffle got into favorites products from Russia, which were given 200 heads of state in a special a body painted with manually.



The most unusual varieties

We are constantly experimenting with tastes The most unusual of the released tastes Peroni- honey-souffle with Japanese green tea Matcha and red paprika.



Experts on honey

We were selected by "Control Purchase" (the best program on TV for product expertise) as experts in the market of cream honey and honey-souffle. See the reportage in the program of March 6, 2018.



*From Russia
with love!*



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